

CONCURRENT SPEAKER



Dr Mike Rungie – ACH Group
Wednesday, 07 September 2016

Bio: Mike specialises in understanding how people live well in their 70s, 80s and 90s; focusing on initiatives that enable older people to experience high quality care and high quality life. He works with a number of organisations developing scalable strategies that promote citizenship and productivity for older people.

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Title: What will older people do with all this choice and control?

Abstract: Providers are reporting that older people are using CDC to deliver on their service aspirations but not particularly their life aspirations. Providers are unclear how to drive Policy success by enabling consumers to live purposeful lives, preferring to wait to be asked. Not surprisingly consumers often aren't clear how to invent a purposeful life. Strategies that help invent purpose depend on having all 6 "role-enablers" in place of which "choice and control" is one. The paper explores the risk of Policy failure if Providers don't co-innovate and co-lead a co-revolution in the co-invention of life possibilities for frail older people.