

PLENARY SPEAKER



Sarah Beckwith - Doctus *Wednesday, 07 September 2016*

Bio: Sarah is the cofounder and CEO of Doctus, Australia's leading health tech platform, connecting people to doctors from home. Sarah launched the first Australian online prescription service in 2013, which had patients registering overnight.

Motivated by a mission to democratise healthcare and improve quality of life on a global scale, Sarah left her job in advertising at the age of 24. Since then she has worked tirelessly to build a business that embraces digital to change the way we think about medicine and mobility.

Last year Sarah was a Telstra Business Awards finalist in both the Young Business Woman Award and Start Up Award categories. She also recently took silver at Seedstars startup pitch, her first pitch which also resulted in her first external raise.

Sarah is an active member of the Australian startup sector, being a member of CUB Private Business Club and Tech Sydney. She is a frequent speaker at key industry events, and has been featured on the Today Extra Show and in The Australian.

Prior to Doctus, Sarah worked for Ogilvy & Mather in Sydney where her focus was on advertising campaigns for international brands. Sarah has a Bachelor of Public Communications, Advertising and PR.

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**Title:** Connecting and Building Healthier Communities

**Abstract:** The government's recent aged care reforms put the consumer at the heart of aged care service delivery. Due to these changes, the shortage of doctors, ageing population and the increasing pressure on the health workforce, it will be important to offer services that are cost-effective, flexible and innovative. This presentation will explain how Doctus captures data through remote device monitoring, creating algorithms to offer an affordable and effective solution to the traditional healthcare system. It will also explore the concept of better connected communities through innovative telehealth solutions.